

J. BARD MCLEAN

"Pay It Forward"

18TH ANNUAL · 2017 NEW YEAR'S DAY

A JGCC TRADITION

Benefiting



The expression “pay it forward” is used to describe the concept of asking the beneficiary of a good deed to repay it to others. It has also been described as an obligation to do three good deeds for others in response to a good deed that one receives. Such good deeds should accomplish things that the other person cannot accomplish on their own. In this way, the practice of helping one another can spread geometrically through society, at a ratio of three to one, creating a social movement with an impact of making the world a better place.